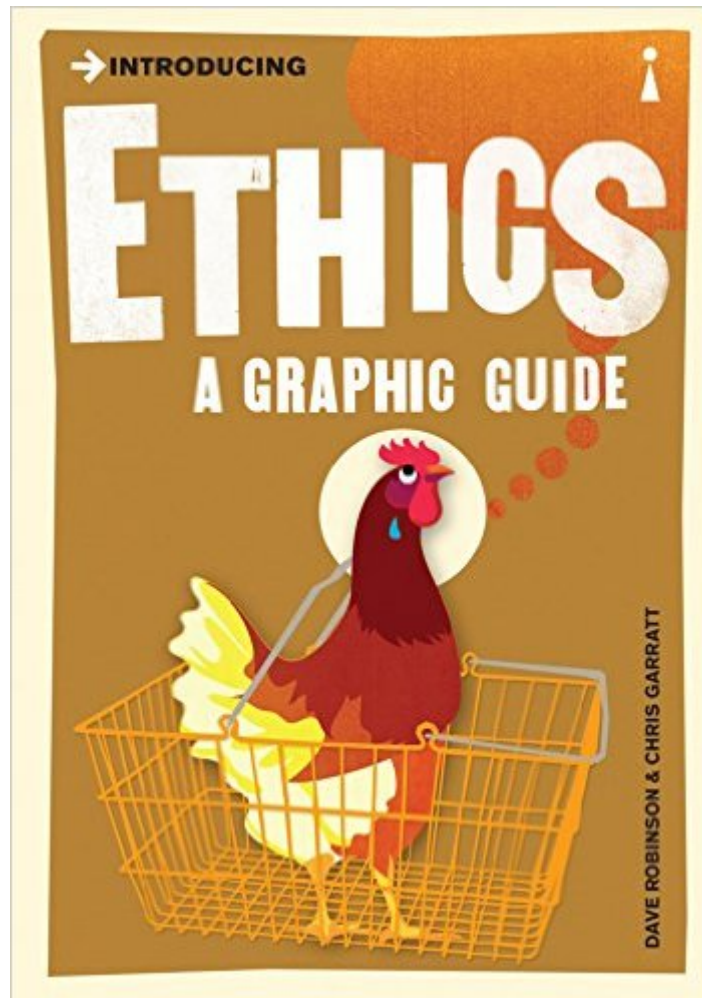


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# Introducing Ethics: A Graphic Guide



## Synopsis

What is the place of individual choice and consequence in a post-Holocaust world of continuing genocidal ethnic cleansing? Is "identity" now a last-ditch cultural defense of ethnic nationalisms and competing fundamentalisms? In a climate of instant information, free markets and possible ecological disaster, how do we define "rights", self-interest and civic duties? What are the acceptable limits of scientific investigation and genetic engineering, the rights and wrongs of animal rights, euthanasia and civil disobedience?"Introducing Ethics" confronts these dilemmas, tracing the arguments of the great moral thinkers, including Socrates, Plato, Aristotle, Hobbes and Kant, and brings us up to date with postmodern critics.

## Book Information

Series: Introducing

Paperback: 176 pages

Publisher: Icon Books; Fourth Edition edition (January 15, 2005)

Language: English

ISBN-10: 1848310080

ISBN-13: 978-1848310087

Product Dimensions: 5.4 x 0.5 x 6.9 inches

Shipping Weight: 6.4 ounces (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 starsÂ Â See all reviewsÂ (9 customer reviews)

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## Customer Reviews

This book is aptly titled, as it introduces ethics and provides a broad overview of the history of ethics and philosophy. It presents the varied views held by many different philosophers and groups (examples: Plato, Utilitarians). It is not a words-only book. On most every page there is an illustration with speech balloons containing further informative text coming from the illustrated characters. It seems to be used in a sort of comical, humorous way. In this way it is informative seriously and light-heartedly at the same time. The illustrations make for easier reading, though there are some high-level vocabulary words in the text. Everything considered, I would recommend this as a first book for those interested in ethics.

I found this book while perusing the shelves of a local bookstore, sat down, and read half of it before getting up again. Philosophy, and ethics especially, can be a subject that's hard to get into and even harder to conceptualize, but with the laid-back manner with which the authors write, and with the cartoons to soften the subject matter, it was a good stepping off point for my own wandering in the world of ethics. I gave it 4 out of 5 stars simply because I don't think the authors go far enough in explaining the differences between major branches of ethics, but seeing as this is more of a pop-ethics book than a scholarly one anyway, I'd say it's a pretty good intro.

Introducing Ethics does exactly that. It gives a great overview of the philosophical basis of ethics that is very accessible, easy to read, and FUN! (When's the last time you saw ethics and fun used in the same sentence?) This book interweaves text with 'comics' that illustrate key points. As someone who creates ethics trainings and regularly trains people on business ethics I appreciate how well the author explains conflicting beliefs in ethical theory. While this book only covers ethics on a surface level, it provides a list of other books available if you are interested in learning more. Karen L. Jett, CMA - Author of Grow Your People, Grow Your Business

You need to know the subject extremely well if you want to explain it that nice and elegant... You need only 3 or 4 hours to learn the main problems (& basics) of ethics...

Too facile, over simplified to the point of being misinterpreted, not helpful in understanding basic Ethics. Not even good for kids.

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